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40%
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SOUTH WEST

FOR BUSINESS

INNOVATION VOUCHERS

Are you a forward-looking small or medium sized business based in the South West?

Do you need expert help and a financial boost to realise your innovative ideas?

....an Innovation Voucher may be for you.

- Up to 40% support for projects with a total value of **£3,000** to **£10,000**.
- To buy in expertise to develop ideas and improve performance.
- Our team of experts will guide you through a simple application process with a swift turnaround on funding decisions.
- Open for applications at any time until early in 2015.


www.usw.ac.uk/business

**Get the best brains working
for your business**



EUROPEAN UNION
Investing in Your Future
European Regional
Development Fund 2007-13





We support small and medium sized businesses in the South West.

An Innovation Voucher provides the support and funding to help you access specialist knowledge to develop forward-thinking solutions to expand, improve or create new products, services or processes that will help your business compete more effectively. You may already know the University, College or Public Sector Research Establishment that you wish to work with, if not, our team of experts is on hand to help identify the right partner for you.

We are interested in innovative approaches to the specific challenge you identify.

You may be looking for more cost efficient ways of operating, or want to add new dimensions to your products or services. Your project could involve new materials or improved processes - you may want to apply research to find a smart new way around a problem.

We can support most types of innovation.

The key is that your project should represent a real innovative challenge for your business, not just a small improvement or change to what you currently do.

Is your business eligible?

- Do you have fewer than 250 full-time employees?
- Is your approximate annual turnover below £40million?
- Are you based in Devon, Somerset, Dorset, Wiltshire, Gloucestershire or the West of England (not Cornwall)?
- Are you a registered UK business?
- Are you able to provide match funding?

If you answered yes to all the above questions and would like to talk to one of our business support experts, visit:

www.usw.ac.uk/business
01392 241 301

We are committed to promoting Equal Opportunities. If you would like this information in any other format or translated into a language other than English, please contact us.

Delivered in:

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COMPETITIVENESS
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