

COURSE INFORMATION



University
Centre
Somerset

Part of Bridgwater & Taunton College

BA (Hons) Graphic Media and Communication (Subject to Revalidation)

Subject:	Art and Design
Type:	Bachelors Degree
Course Code:	ART241T/HM1
Attendance:	Full Time
Location:	Taunton
Awarding body:	The Open University

Description

Graphic Media and Communication is an ever-changing dynamic subject to study. This course is ideal for those who have an interest in one of the wide-ranging disciplines that Graphic Media and Communication encompasses. You can specialise in an area that interests you whilst learning in an innovative, flexible and creative environment.

The aim of the course is to help you to develop the creative skills required to achieve success in your future career. Disciplines that are explored include illustration, photography, animation, moving image, graphic design, web design, packaging or advertising. Concepts are explored through modules that are designed to explore communication through text and image. With an understanding of these skills required to work successfully within the fast-moving and stimulating creative sectors, students who study this programme graduate with the following skills:

- A working knowledge of industry-standard equipment and software.
- A professional understanding of the strength and usage of visual communication.
- An understanding of how to evaluate a client's needs and to respond successfully to them.
- Experience of working as part of a professional team, gained through group projects and work placements, and through entering national and international design competitions.
- Develop one's own visual signature, enabling one to generate and express one's own personal ideas and beliefs.

In addition to our End of the Year Degree Show, students fundraise to showcase their work to industry at events such as D&AD.

Read the Course Handbook [here](#).

For more information about regulations and policies relevant to studying with the Open University please visit our [Wider Information Set](#) page.

Regulations for validated awards of The Open University and the Appendices can be

found here.

Teaching and Assessment

Teaching takes place within the newly refurbished Arts House building utilising a range of purpose-built media and design studios.

Assessment is based on 100% course work and is undertaken through continuous modular assessment. Studio-based assignments are augmented by lectures, seminars and workshops throughout the year.

Career Progression

Given to the broad range of disciplines that are covered, this course is an ideal foundation for progression into a successful career as a Graphic Designer.

Entry Requirements

Typically entrants will possess:

- 80 UCAS points
 - or An equivalent vocational qualification (Extended Diploma – MMP/Diploma – DM)
 - or A Pre-degree Access Diploma
- Students also require GCSEs at grade 9-4 (A*-C) including English or equivalent Level 2 Literacy.

Mature applicants with relevant experience who do not have the stated entry requirements are encouraged to apply.

For the interview you will be asked to produce a portfolio that must demonstrate your creative skills, subject knowledge and enthusiasm for study.

Costs

£7800