

COURSE INFORMATION



University
Centre
Somerset

Part of Bridgwater & Taunton College

BA (Hons) Graphic Media & Communication Top-up (Subject to Revalidation)

Subject:	Art and Design
Type:	Bachelors Degree
Course Code:	ART205T/HM1
Attendance:	Full Time
Location:	Taunton
Awarding body:	The Open University

Description

Students learn the invisible language of form, composition, balance, structure, rhythm and hierarchy coupled with the very visible language of communication.

The one year Top-up course is designed to refine skills already developed either through the two year Foundation Degree, through experience studying at another institution or prior industry knowledge. Modules are developed with an emphasis on theory and practice, alongside employability skills.

Students who study this programme graduate with the following skills:

- A working knowledge of industry-standard equipment and software.
- A professional understanding of the strength and usage of visual communication.
- An understanding of how to evaluate a client's needs and to respond successfully to them.
- Experience of working as part of a professional team, gained through group projects and work placements, and through entering national and international design competitions.
- Develop one's own visual signature, enabling one to generate and express one's own personal ideas and beliefs.

In addition to our End of the Year Degree Show, students fundraise to showcase their work to industry at events such as D&AD.

Find an example of the course handbook here.

For more information about regulations and policies relevant to studying with the Open University please visit our Wider Information Set page.

Regulations for validated awards of The Open University and the Appendices can be found here.

Teaching and Assessment

Teaching takes place within the newly refurbished Arts House building utilising a range of purpose-built media and design studios.

Assessment is based on 100% course work and is undertaken through continuous modular assessment. Studio-based assignments are augmented by lectures, seminars and workshops throughout the year.

Career Progression

Given to the broad range of disciplines that are covered, this course is an ideal foundation for progression into a successful career as a Graphic Designer, Illustrator or Web Designer in advertising, marketing and creative agencies or into postgraduate study. Progression into employment within the creative industries over the last two academic years has been 100%.

Entry Requirements

Applicants must have:• Foundation Degree• or an HND• or an equivalent Level 5 qualification in an appropriate discipline.

For the interview you will be asked to produce a portfolio that must demonstrate your creative skills, subject knowledge and enthusiasm for study.

Costs

£7800