

# COURSE INFORMATION



University  
Centre  
Somerset

Part of Bridgwater & Taunton College

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## BA (Hons) Business Management Top-up

<b>Subject:</b>	Business
<b>Type:</b>	Bachelors Degree
<b>Course Code:</b>	APC683T/HM1
<b>Attendance:</b>	Full Time
<b>Location:</b>	Taunton
<b>Awarding body:</b>	The Open University

### Description

Every business wants to be successful, and future employers will benefit from your commercial acumen, organisational nous and practical management skills. So give your job prospects a boost, and sign up to enhance your profile as a business person.

The BA (Hons) top-up offers Foundation Degree graduates the chance to top-up their qualification to Honours Degree.

The course follows a modular structure and takes your learning and skills to a further level.

Modules include:• Strategic Marketing• Financial Management• Strategic Management and Leadership• Management of Change

Find an example of the course handbook here

For more information about regulations and policies relevant to studying with the Open University please visit our Wider Information Set page.

### Teaching and Assessment

The course is assessed by means of 80% coursework and 20% tests or exams. Assessment is via a combination of presentations, reports, seminars, in-class tests, examinations, personal development plans (PDP's), projects and a dissertation. Continuous assessment processes mean that individual and group assignments count towards your final grade, as do projects and formal written exams.

### Progression Opportunities

Following the successful completion of the BA (Hons) Business Management you may be able to progress to postgraduate business studies at a relevant institution.

### Career Progression

This course opens the door to a variety of interesting jobs, in a range of industries. You

## COURSE INFORMATION CONTINUED...

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could work in the private or public sectors, specialising in administration, management, personnel, marketing or finance. You may choose to set up your own business or join a graduate trainee scheme with a national employer. Our graduates have gone on to do all of these things - and more, besides.

**DID YOU KNOW?**In 2014, there were 42,734 Business, Finance and Related Associate Professionals in the South West – earning an average annual salary of £30,155.

### **Entry Requirements**

Applicants must have a Foundation Degree, HND or equivalent Level 5 qualification in an appropriate discipline. Students also require GCSE at grade A\*-C (new grading system 9-4) in English and Maths or Equivalent Level 2 Literacy and Numeracy.

Applicants with English as their second language must have minimum IELTS Level 6 or equivalent.